

## Plenary Supply Chain Resiliency



## **Supply Chain Resiliency**

**Plenary Panel** 





MODERATOR
Laird Burns
University of Alabama in
Huntsville (UAH)
Associate Professor of
Management Sciences



Raziel Bravo GEODIS SVP, Strategic Management Office



Paula Natoli Google Head of Supply Chain & Logistics Industry Solutions, North America & Latin America at Google Cloud



Rudy Alvarado
Kite, a Gilead Company
Head of Global Logistics



Fred Gilbert
Performance Team
Vice President –
Strategy & Marketing



Jeff McDonald
NNR Logistics
Executive Vice President



## Agenda



- Welcome 2 minutes
- Introductions 12 minutes
- Discussion topics 35 minutes
- Q&A 10 minutes
- Wrap up 3 minutes



## **Questions for panelists**



- What is resilience from your company perspective
- What is resilience from your customer's perspectives, supplier perspectives?
- What are the key challenges to improving resilience? For example, how COVID impacted and accelerated resilience
- Final question: Where do we go from here: what are the paths to improving resilience?

