

# The 14th Annual Global Supply Chain Excellence Summit

[globalsummit.uscsupplychain.com](https://globalsummit.uscsupplychain.com)

AUGUST 13 & 14, 2026 | LONG BEACH, CA

*Leading the Charge, Shaping the Future of Supply Chain.*

**Press Kit**



# The 14th Annual Global Supply Chain Excellence Summit



**AUGUST 13 & 14, 2026 | LONG BEACH, CA**

**USC  
Marshall**

School of Business  
*Randall R. Kendrick  
Global Supply Chain Institute*

**DESIGNING THE FUTURE OF GLOBAL SUPPLY CHAIN NETWORKS**



# The Nation's Premier Industry Summit

- Over 80 panel experts
- Over 700 industry leaders and senior executives from Fortune 500 companies
- Renowned thought leaders & keynote speakers
- Thought-provoking keynotes
- Insightful panel discussions
- Know the latest industry trends
- Meet Supply Chain Excellence Awardees

REGISTER  
NOW!



REGISTER  
NOW!

# A Powerhouse Event

- Keynote Presentations
- Plenary Panels
- Fireside Chats
- Breakout Sessions
- Executive Roundtable ("Strat Session")
- Networking Luncheons
- VIP Reception
- Podcast and Docuseries
- Trade Exhibition
- Innovation Lab (Live Demos)
- Fasttrack Interviews
- Supply Chain Tech Challenge
- Supply Chain Excellence Awards



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An event hosted by a  
reputable institution.



# Thought Leadership in Action

## Our Executive Board



GENE SEROKA  
PORT OF LOS ANGELES  
EXECUTIVE DIRECTOR



RANDY KENDRICK  
XEBEC REALTY  
FOUNDER & CEO



CARL MOUNT  
JACK IN THE BOX  
CHIEF SUPPLY CHAIN OFFICER



DR. NOEL HACEGABA  
PORT OF LONG BEACH  
CHIEF EXECUTIVE OFFICER



STEPHANIE HUGHES  
A.P.-MOLLER MAERSK  
GLOBAL CLIENT MANAGER



SAM GANGULY  
TESLA  
GLOBAL SUPPLY MANAGER

The USC Marshall Randall R. Kendrick Global Supply Chain Institute (Kendrick GSCI) focuses on predicting and managing supply chain risks. By leveraging our global network, industry expertise, and faculty through our **NEAR** framework—**Network, Education, and Advanced Research**—we develop resilient, data-driven global leaders focused on agility and sustainability. Join our community to stay ahead of critical industry trends.



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**Recognizing trailblazers**  
organizations and professionals making a  
significant impact in the industry.



# Global Supply Chain Excellence Awards

NOMINATE NOW

## USC Global Supply Chain Excellence Award

Recognizes a senior executive or organization for their transformational impact on global supply chain strategy. This award honors sustained leadership and measurable improvements in performance, resilience, and strategic alignment, especially in volatile conditions.

## Supply Chain Innovation and Digital Transformation Excellence Award

Recognizes an individual or organization that has driven measurable impact through digital transformation and supply chain innovation. It honors those who have successfully deployed technologies like AI, automation, or digital platforms to improve visibility, resilience, and efficiency.

## Humanitarian and Essential Supply Chain Impact Award

Honors individuals or organizations for exceptional leadership in healthcare, food, or disaster response supply chains. This award recognizes those who ensure access to essential goods during crises with speed, coordination, and impact.

## Women in Supply Chain Excellence Award

Recognizes a woman leader who has made outstanding contributions to global supply chain strategy and execution. Recipients demonstrate measurable business impact, strong leadership presence, and commitment to advancing talent, mentorship, and inclusion within the supply chain profession.

## MS GSCM Alumni Excellence Award

recognizes a graduate of the USC MS in Global Supply Chain Management program who has demonstrated sustained leadership, professional excellence, and significant influence in the global supply chain field. Recipients are selected based on their strong career progression, measurable impact, and active engagement as ambassadors of the MS GSCM program.

## Supply Chain Startup Impact Award

Recognizes an emerging startup delivering measurable, operator-validated impact in real-world supply chain execution. It honors companies that move beyond hype to demonstrate practical solutions that improve cost, speed, reliability, visibility, or resilience in live customer environment.



# Global Supply Chain Excellence Awards

NOMINATE NOW

## Responsible Sourcing and Sustainability Excellence Award

Recognizes an organization or leader advancing sustainable, ethical, and environmentally responsible supply chain practices. The award honors initiatives that reduce environmental impact, promote transparency, strengthen supplier accountability, and align business performance with long-term sustainability goals. Recipients demonstrate measurable progress in areas such as carbon reduction, circular economy strategies, responsible sourcing, ESG integration, supplier diversity, or regenerative operations

## Logistics and Infrastructure Excellence Award

Recognizes an organization that has demonstrated exceptional leadership in advancing the logistics systems and infrastructure that enable global trade. The award honors organizations across ports, terminals, transportation networks, logistics services, and industrial infrastructure whose innovation and operational excellence strengthen supply chain performance and resilience.

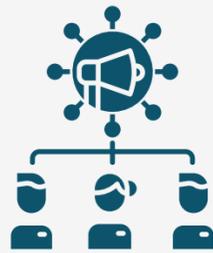


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# Visibility, Networking, and Collaboration

# More than an event partner—we're your ally in making an impact.



## Collaborate with Industry Leaders

Engage directly with the Kendrick GSC Institute's Executive Board.



## Leverage Collective Expertise

Access world-class SC talents and diverse perspectives to solve complex challenges.



## Drive Strategic Innovation

Let's shape the future of global supply chain together.



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# BEYOND BOUNDARIES

*Designing the Future of Global Supply  
Chain Networks*

***Meaningful conversations that inspire change***





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*BECOME A PARTNER*

# Empowering Your Brand While Advancing Meaningful Advocacy.



# Establish Thought Leadership and Increase Brand Visibility

- Highlight your organization as a leader in supply chain innovation.
- Expand your reach through press releases, media coverage, and targeted digital campaigns.
- Network with executives from Fortune 500 companies.
- Engage with international executive delegations.
- Connect with top talents from leading academic institutions.
- Collaborate on industry case studies and research.



# Event Sponsorship Tiers

<b>SPONSORSHIP BENEFITS</b>	<b>TITLE \$50K</b>	<b>DIAMOND \$25K</b>	<b>GOLD \$15K</b>	<b>CARDINAL \$10K</b>	<b>SILVER \$5K</b>	<b>CORPORATE TABLE \$3K</b>	<b>TRADE EXHIBIT/ BOOTH \$2K</b>
Appearance on key networking events (VIP Dinner, Networking Luncheon, Roundtable)	X	X	X	X			
Executive Board Seat	1						
Advisory Board Seat		1					
Kendrick Global Supply Chain Institute- Certification Credit/value	\$5K	\$3K	\$2K	\$1K			
Process Improvement Research Projects	2	1	1	1	1		
Featured Speaker Position (requires Summit Committee Approval) or ticket equivalent	X	X					
Panelist Speaking Position (requires Summit Committee Approval) or ticket equivalent	2	1	1	1			
Trade Exhibit Booth/Table	X	X	X	X			X
VIP Reception Access	8	6	4	2	2		
Annual GSC Excellence Summit Tickets	25	10	6	3	2	5	1
Brand Exposure (prominent logo placement across all event materials)	X	X	X	X	X	X	X
Recruiter booth during Industry Networking Connect	X	X	X	X	X	5	X
Direct access to USC GSCM alumni base for internships and job placement – sponsor/host lunch and learn to showcase your company	X	X	X	X			
Company Profile Page on Event App	X	X	X	X			
Guest Speaker on the "Supply Chain Demystified" Podcast or Docuseries	X	X					



# CONTACT US

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