



The 14th Annual Global Supply Chain Excellence Summit

globalsummit.uscsupplychain.com

AUGUST 13 & 14, 2026 | LONG BEACH, CA
Marriott Long Beach Downtown

Leading the Charge, Shaping the Future of Supply Chain.

Press Kit



The 14th Annual Global Supply Chain Excellence Summit



USC
Marshall

School of Business
Randall R. Kendrick
Global Supply Chain Institute

DESIGNING THE FUTURE OF GLOBAL SUPPLY CHAIN NETWORKS



The Nation's Premier Industry Summit

- Over 80 panel experts
- Over 700 industry leaders and senior executives from Fortune 500 companies
- Renowned thought leaders & keynote speakers
- Thought-provoking keynotes
- Insightful panel discussions
- Know the latest industry trends
- Meet Supply Chain Excellence Awardees



**REGISTER
NOW!**



A Powerhouse Event

REGISTER
NOW!

- Keynote Presentations
- Plenary Panels
- Fireside Chats
- Breakout Sessions
- Executive Roundtable ("Strat Session")
- Networking Luncheons
- VIP Reception
- Podcast and Docuseries
- Trade Exhibition
- Innovation Lab (Live Demos)
- Fasttrack Interviews
- Supply Chain Tech Challenge
- Supply Chain Excellence Awards



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An event hosted by a
reputable institution.



Thought Leadership in Action

Our Executive Board



GENE SEROKA
PORT OF LOS ANGELES
EXECUTIVE DIRECTOR



RANDY KENDRICK
XEBEC REALTY
FOUNDER & CEO



CARL MOUNT
JACK IN THE BOX
CHIEF SUPPLY CHAIN OFFICER



DR. NOEL HACEGABA
PORT OF LONG BEACH
CHIEF EXECUTIVE OFFICER



STEPHANIE HUGHES
A.P.-MOLLER MAERSK
GLOBAL CLIENT MANAGER



SAM GANGULY
TESLA
GLOBAL SUPPLY MANAGER

The USC Marshall Randall R. Kendrick Global Supply Chain Institute (Kendrick GSCI) focuses on predicting and managing supply chain risks. By leveraging our global network, industry expertise, and faculty through our **NEAR** framework—**Network, Education, and Advanced Research**—we develop resilient, data-driven global leaders focused on agility and sustainability. Join our community to stay ahead of critical industry trends.



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Recognizing trailblazers
organizations and professionals making a
significant impact in the industry.



Global Supply Chain Excellence Awards

NOMINATE NOW

USC Global Supply Chain Excellence Award

Recognizes a senior executive or organization for their transformational impact on global supply chain strategy. This award honors sustained leadership and measurable improvements in performance, resilience, and strategic alignment, especially in volatile conditions.

Supply Chain Innovation and Digital Transformation Excellence Award

Recognizes an individual or organization that has driven measurable impact through digital transformation and supply chain innovation. It honors those who have successfully deployed technologies like AI, automation, or digital platforms to improve visibility, resilience, and efficiency.

Humanitarian and Essential Supply Chain Impact Award

Honors individuals or organizations for exceptional leadership in healthcare, food, or disaster response supply chains. This award recognizes those who ensure access to essential goods during crises with speed, coordination, and impact.

Women in Supply Chain Excellence Award

Recognizes a woman leader who has made outstanding contributions to global supply chain strategy and execution. Recipients demonstrate measurable business impact, strong leadership presence, and commitment to advancing talent, mentorship, and inclusion within the supply chain profession.

MS GSCM Alumni Excellence Award

recognizes a graduate of the USC MS in Global Supply Chain Management program who has demonstrated sustained leadership, professional excellence, and significant influence in the global supply chain field. Recipients are selected based on their strong career progression, measurable impact, and active engagement as ambassadors of the MS GSCM program.

Supply Chain Startup Impact Award

Recognizes an emerging startup delivering measurable, operator-validated impact in real-world supply chain execution. It honors companies that move beyond hype to demonstrate practical solutions that improve cost, speed, reliability, visibility, or resilience in live customer environment.



Global Supply Chain Excellence Awards

NOMINATE NOW

Responsible Sourcing and Sustainability Excellence Award

Recognizes an organization or leader advancing sustainable, ethical, and environmentally responsible supply chain practices. The award honors initiatives that reduce environmental impact, promote transparency, strengthen supplier accountability, and align business performance with long-term sustainability goals. Recipients demonstrate measurable progress in areas such as carbon reduction, circular economy strategies, responsible sourcing, ESG integration, supplier diversity, or regenerative operations

Logistics and Infrastructure Excellence Award

Recognizes an organization that has demonstrated exceptional leadership in advancing the logistics systems and infrastructure that enable global trade. The award honors organizations across ports, terminals, transportation networks, logistics services, and industrial infrastructure whose innovation and operational excellence strengthen supply chain performance and resilience.

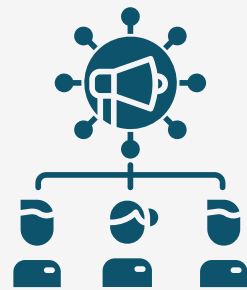


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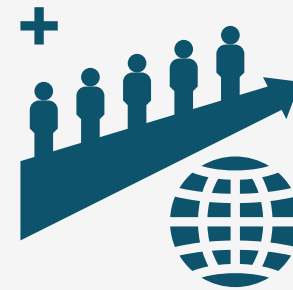
Visibility, Networking, and Collaboration

More than an event partner—we're your ally in making an impact.



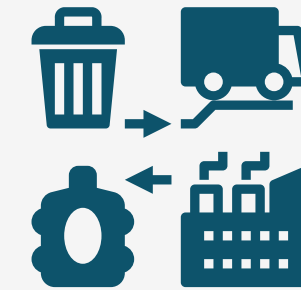
Collaborate with Industry Leaders

Engage directly with the Kendrick GSC Institute's Executive Board.



Leverage Collective Expertise

Access world-class SC talents and diverse perspectives to solve complex challenges.



Drive Strategic Innovation

Let's shape the future of global supply chain together.



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BEYOND BOUNDARIES

*Designing the Future of Global Supply
Chain Networks*

Meaningful conversations that inspire change



14th GSC Excellence Summit | Topics & Focus Areas

- Geopolitics, Trade Policy & Cross Border Risk
- E Commerce, Fulfillment & Last Mile Economics
- Food, Agriculture & Essential Supply Chains
- Finance, Risk & Network Design
- Logistics, Transportation & Network Flow
- Supply Chain Technology, AI & Digital Transformation
- Back to Basics: The Human Operating System of Supply Chains
- Executive Roundtable: *Designing Under Trade & Tariff Shock*
- Interactive Strategy Session: *When Tariffs Hit, What Breaks First?*
- Manufacturing, Capacity & Production Strategy
- Healthcare, Regulation & Humanitarian Supply Chains
- Sustainability, ESG & Climate Driven Supply Chains



14th GSC Excellence Summit | Keynote Speakers

**Meet the visionaries and innovators headlining
the 14th Global Supply Chain Excellence Summit.**

Our lineup features a powerful mix of industry titans!



Roberto Isaías
Executive Vice President and Chief Supply
Chain Officer
Mattel



Arun Tirumale
Chief Technology Officer
Amazon, Canada



Dr. Noel Hacegaba
Chief Executive Officer
Port of Long Beach



Gene Seroka
Executive Director
Port of Los Angeles



Tod Burwell
President & Chief Executive Officer of BAFT
Bankers Association for Finance & Trade



Nick Vyas
Founding Executive Director
Randall R. Kendrick Global Supply Chain Institute



Andy Call
Interim Dean
University of Southern California



Randy Kendrick
Founder & CEO
Xebec Realty



14th GSC Excellence Summit | Panel Sessions

Why Global Trade Keeps Breaking

Geopolitics, Policy, and Cross-Border Risk



Vincent Iacopella
Chief Strategy Officer
Alba Wheels Up International LLC



Ambassador Carlos González
Gutiérrez
Consul General of Mexico
Consulado General de México en Los Ángeles



Dr K. J. Srinivasa
Consul General
Consulate General of India, Los Angeles

The E-Commerce Fulfillment Cost Trap



Kate Jostworth
Head of First Mile
Maersk



Robert Khachatryan
Chief Executive Officer
Freight Right Global Logistics



Maia Benson
Chief Commercial officer
GCG Companies



Wynn Austin
Founder and CEO
Wynn's Kitchen



14th GSC Excellence Summit | Panel Sessions

Feeding the World Under Constraint

Food, Agriculture & Essential Supply Chains



Dimitrius Geges
Vice President of Operations
Levitt Foods/Branding Iron Ranch/Ranchers
Processing



Carl Mount
Senior Vice President, Chief Supply Chain
Officer
Jack in the Box



David Harriss
Managing Partner
Heroic Maritime



Eric Holbik
Director of Trade Development
Port Houston



John Pandol
Director of Special Projects
Pandol Bros., Inc.



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Finance, Risk, and Network Design



Caryn Pace Messenger
Managing Director, Global Trade & Supply Chain
Finance
Bank of America



Kathryn Moncur
Sr. Partner & VP, Banking & Financial Markets
IBM



Pawan Joshi
Chief Strategy Officer
e2open, WiseTech Global Group



Brent Causey
Managing Director, Head of Supply Chain
Finance
City National Bank



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Sally Canario
USC



Lev Peker
Chief Executive Officer
Diversified Foodservice Supply



Jacques van der Merwe
Head of Implementation
GXO

The Shock Absorber That's Cracking

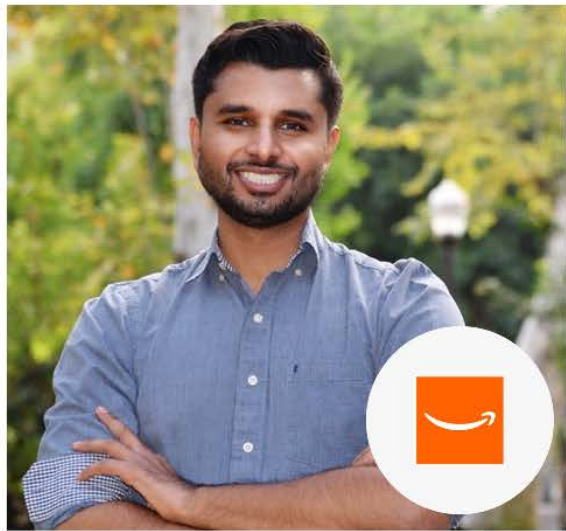
Transportation, Network Flow, & Last-Mile Delivery



Carsten Jepsen
Chief Executive Officer
MVP Logistics



Markus Mau
President
European Logistics Association



Bhavin Jindal
Sr. Manager
Amazon Freight



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Supply Chain Technology, AI, and Digital Transformation



Bethany Abbate
Director, AI Policy
Software and Information Industry Association



Han Ryoo
Head of Product, Automation & Intelligence
Freight Right Global Logistics



Tim Ryder
General Manager, US High Tech and Process
Manufacturing
Microsoft



Chad Engelgau
Chief Executive Officer
Innovairre



Julio Andres Diaz
Head of Lead Logistics, North America Region
A.P. Moller - Maersk



Henry Pray
General Manager, Logistics
UP.Labs



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Dr. Sue Sundar
Professor & Director, Operations and Supply
Chain Program
University of Utah



John Cordova
President, HRforGrowth
Growth Catalyst Group



Christophe Kolb
Founder and Chief Executive Officer
Taller Technologies



Abe Eshkenazi
Chief Executive Officer
ASCM



Andrea Adarmes
Regional Head
Maersk



Tawanda Starms
Chief People Officer
Din Tai Fung

**Back to Basics:
The Human Operating System
of Supply Chains**



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Dr. Karen Eng
President and CEO
CSMI



Michael Saludaes, PMP
Director, Project Management office
Top Hat Engineering



Craig Ruffolo
Owner, Vice President
McKeany-Flavell Company

Source. Make. Move.

Manufacturing, Capacity, & Production Strategy



Heather Perry
Chief Executive Officer
Klatch Coffee, Inc.



Dr. Nicole Mau
Co-Founder
Mau Consulting



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Sustainability, ESG, and Climate-Driven Supply Chains



Stephanie Hughes
Global Client Director
A.P. Moller Maersk



Jon Poelma
Managing Director
APM Terminals



Jennie Abarca
Owner
King Fio Trucking, LLC



Adam Browning
Chief Strategy Officer
Forum Mobility



Daniel Salter
Senior Engagement Manager, The Climate
Pledge
Amazon



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Healthcare, Regulation, and Humanitarian Supply Chains



Wendy Fong
Chief Procurement Officer
American Red Cross



Lyanna Ly
Associate Vice President and System Executive
Director
Rush University Medical Center



Dr. Krishna M Sundar
Director, Sleep Medicine
University of California, Davis



David Reeve
Vice President of Supply Chain and
Manufacturing
American Red Cross



Dan Solis
Assistant Commissioner for Import Operations
Retired FDA

Aerospace, Defense, Cybersecurity, and Risk Mitigation



Tom Koponen
Manager, Subcontracts - Energy, Intelligence, SI
and EMS
General Atomics



Kraig Conrad
Chief Executive Officer
NCMA



Dustin Pavon
Director
Parker Manufacturing Group



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The Ecosystem Behind Intelligence

Capital, Compute, and the Future of AI



Omar El Sawy
Professor of Data Sciences and Operation
USC Marshall



Brexton Pham
Global Co-Head, Compute Infrastructure
Cantor Fitzgerald



Maneesh Apte
Co-Founder and CEO
Parker AI



Dr. Nasim Afsar
Managing Director
Healthcare Innovation Partners LLC

Selling through the Storm

When Sales, Ops, and Tech Collide



Alex Albert
Vice President of Supply Chain & Procurement
Xponential Fitness



Charan Lalwani
Vice President, Supply Chain Planning & New
Product Integration
Starbucks



Kristina Sori
Business Department Chair
Rochester Institute of Technology
CroatiaRochester Institute of Technology Croatia



Sun Kwok
Vice President of Supply Chain Solutions
Niagara Bottling



Fred Gilbert
Head of Product Strategy & Growth
Enablement (Sales) - NAM Contract Logistics
Maersk



Nayan Khamar
Director of Server Demand Planning
Microsoft



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Meet the Moment: Agile Stability for Supply Chains of the Future



Jeff McDonald
President
NNR GSP Inc



Peter Penseel
Senior Vice President
Delta Airlines Cargo



John Parkinson
Partner & Managing Director
ParkWood Advisors LLC



Jennifer Guarino - Strawn
Senior Vice President Global Procurement
A2 Global Electronics

Beyond Operational Risk: Financial Risk, Compliance, and Governance



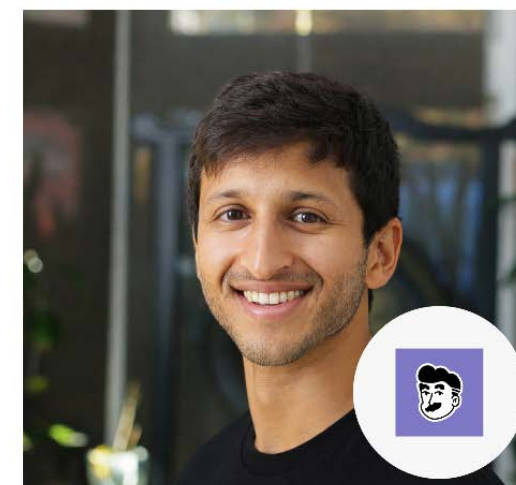
Scott Garger
Sales Director
creditsafe



Yesinne Alvarez
Director of Partnerships and Alliances
creditsafe



Alvin Moreno
Director of Global Supply Chain Credit Risk
Nestlé USA



Maneesh Apte
Co-Founder & CEO
Parker AI



Nilay Parikh
Chief Executive Officer
Arvist AI



Sean Elmurib
GTM Lead
BackOps AI

Technology Challenge and Live Product Demos

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BECOME A PARTNER

Empowering Your Brand While Advancing Meaningful Advocacy.



Establish Thought Leadership and Increase Brand Visibility

- Highlight your organization as a leader in supply chain innovation.
- Expand your reach through press releases, media coverage, and targeted digital campaigns.
- Network with executives from Fortune 500 companies.
- Engage with international executive delegations.
- Connect with top talents from leading academic institutions.
- Collaborate on industry case studies and research.



Event Sponsorship Tiers

SPONSORSHIP BENEFITS	TITLE \$50K		DIAMOND \$25K	GOLD \$15K	CARDINAL \$10K	SILVER \$5K	CORPORATE TABLE \$3K	TRADE EXHIBIT/ BOOTH \$3K
Appearance on key networking events (VIP Dinner, Networking Luncheon, Roundtable)	x		x	x	x			
Executive Board Seat	1							
Advisory Board Seat			1					
Kendrick Global Supply Chain Institute- Certification Credit/value	\$5K		\$3K	\$2K	\$1K			
Process Improvement Research Projects	2		1	1	1	1		
Featured Speaker Position (requires Summit Committee Approval) or ticket equivalent	x		x					
Panelist Speaking Position (requires Summit Committee Approval) or ticket equivalent	2		1	1	1			
Trade Exhibit Booth/Table	x		x	x	x			x
VIP Reception Access	8		6	4	2	2		
Annual GSC Excellence Summit Tickets	25		10	6	3	2	5	2
Brand Exposure (prominent logo placement across all event materials)	x		x	x	x	x	x	x
Recruiter booth during Industry Networking Connect	x		x	x	x	x	5	x
Direct access to USC GSCM alumni base for internships and job placement — sponsor/host lunch and learn to showcase your company	x		x	x	x			
Company Profile Page on Event App	x		x	x	x			
Guest Speaker on the "Supply Chain Demystified" Podcast or Docuseries	x		x					



CONTACT US

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Randall R. Kendrick
Global Supply Chain Institute

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